



Creative
Europe



EUROPEAN UNION PRIZE FOR CULTURAL HERITAGE / EUROPA NOSTRA AWARDS 2018

CALL FOR ENTRIES

The European Union Prize for Cultural Heritage was launched in 2002 by the European Commission as part of the implementation of the Culture Programme, which has now been succeeded by the Creative Europe Programme. Europa Nostra, the Voice of Cultural Heritage in Europe, was reappointed in 2014 to run this awards scheme on the basis of its long experience in publicly recognising individual or joint excellence in the field of cultural heritage at a European level.

The European Union Prize for Cultural Heritage / Europa Nostra Awards is granted annually to identify and promote best practices in the conservation of tangible and intangible cultural heritage, to stimulate the trans-frontier exchanges of knowledge and experience throughout Europe, to enhance public awareness and appreciation of Europe's cultural heritage, and to encourage further excellent initiatives through the power of example.

Outstanding heritage achievements will be awarded in the following categories:

- **Conservation**
- **Research**
- **Dedicated service by individuals or organisations**
- **Education, training and awareness-raising**

Criteria for the assessment of entries include excellence in the work executed and preliminary research conducted, as well as respect for artistic, cultural and social value, setting, authenticity and integrity. Special attention will also be paid to sustainability, interpretation and presentation, educational work, funding and management, social responsibility, and audience development. Entries can be on a scale ranging from small to large, local to international.

2018 is the European Year of Cultural Heritage. On this occasion, the Jury of each Category will give Special attention to any European dimension in a project.

Among such dimensions that may be taken into account are:

- Collaboration between organisations or individuals in two or more European countries on a particular project.
- Contribution to a developing sense of European identity or European social cohesion.
- Enrichment and deepening of symbolic meanings and aesthetic values drawn from European tradition.

The European Union Prize for Cultural Heritage / Europa Nostra Awards will honour every year up to 30 outstanding heritage achievements from all parts of Europe. The number of awards every year will depend on the type and quality of entries received.

Up to seven projects will be selected as Grand Prix winners and one will receive the Public Choice Award through an online vote conducted via the Europa Nostra website.

Closing date: 1 October 2017

For more information: awards@europanostra.org

Download an entry form: <http://www.europeanheritageawards.eu/apply/>

CONDITIONS OF ENTRY

Select the most appropriate category and submit one entry form only per project or field of work. The same project may be submitted in one category only. If you are not sure which category is the most appropriate for your project, please contact Mrs. Elena Bianchi, Programmes Coordinator at eb@europanostra.org or +31 70 302 40 58.

Areas

- Architectural heritage: single buildings or groups of buildings in a rural or urban setting
- Building additions or alterations, or new building projects within historic areas
- Industrial and engineering structures and sites
- Cultural landscapes: historic urban environments or townscapes, city or town squares and streetscapes
- Historic parks and gardens, larger areas of designed landscape or of cultural, environmental and/or agricultural significance
- Archaeological sites, including underwater archaeology
- Works of art and collections: collections of artistic and historic significance or old works of art
- Intangible cultural heritage¹
- Digitisation projects of cultural heritage²

Categories

Conservation

Outstanding achievements in the conservation, enhancement and adaptation to new uses, of cultural heritage in any of the above-mentioned areas.

- Projects should have involved restoration or conservation of a structure or site, its adaptation to new uses, building additions or alterations, or new design in conservation areas
- The building / site / work(s) of art must be accessible to the public. Buildings or sites that are regularly used by large numbers of people, for instance schools or office premises, are considered accessible; private buildings or sites that are regularly open to visitors are considered accessible
- The projects may include an interpretative display for cultural or educational purposes
- Completed phases of large-scale projects are eligible. Entrants should state in the description how the phase relates to the project as a whole, and indicate the overall project's expected completion date
- The projects must have been completed within the past three years: September 2014 - September 2017

Research

Outstanding research projects which lead to tangible effects in the conservation and enhancement of cultural heritage in Europe in any of the above-mentioned areas.

- Studies, digitisation projects, results of research and / or scientific publications which have been completed within the past three years (September 2014 - September 2017) may be submitted

¹ Intangible cultural heritage as practices, representations, expressions, as well as the knowledge and skills that communities, groups and, in some cases, individuals recognise as part of their cultural heritage (inter alia oral traditions and expressions, performing arts, social practices, rituals and festive events, knowledge and practices concerning nature and the universe and traditional craftsmanship). Source: [UNESCO](http://www.unesco.org)

² For more information on Digital Culture and Digitisation please visit <https://ec.europa.eu/digital-agenda/en/digital-culture>

Note: If the study is preliminary research carried out before a now completed intervention, submit the entry as a Category Conservation project only.

Dedicated service by individuals or organisations

Open to individuals or organisations whose contributions over a long period of time (minimum 5 years) demonstrate a high degree of devotion coupled with excellence in the protection, conservation and enhancement of cultural heritage (relating to any of the above-mentioned areas) in Europe and far exceeding normal expectations in the given context. The contribution should be of a standard which would be considered outstanding in the European context and may have a European impact.

- Entries must be nominated by a third party only; nominations may not be submitted by a family member of a nominated individual or by a member / employee of a nominated organisation
- Nomination of an artist may not be accepted
- Entries must be supported by a minimum of three (3) letters of recommendation

Education, training and awareness-raising

Outstanding initiatives related to education, training and awareness-raising in the field of tangible and / or intangible cultural heritage (in any of the above-mentioned areas), to promote and/or to contribute to the sustainable development of the environment.

The projects should be:

- Ongoing and sufficiently advanced to have led to tangible results
- Exemplary, sustainable and applicable in other parts of Europe
- Innovative and creative
- Interactive and participatory
- Reaching beyond the usual academic framework

They should also have a scientific base, reach a large audience and promote social inclusion, intercultural and inter-generational dialogue, as well as active community engagement.

The projects should be related to education or training, or be a combination of the two. They can also be solely awareness-raising projects (e.g. innovative and interactive media-projects, campaigns, etc).

The training projects should also be based on a sound pedagogical method, and should provide knowledge of historical construction and technical skills, interdisciplinary co-operation, mastering of processes in restoration and reconciliation of historical and modern technology. They should result in self-esteem and confidence building.

The educational projects should also have a sound educational method to familiarize the public with the tangible and/or intangible heritage, creating acceptance and support for the built environment and the sensitisation of non-experts. The project should result in a change of mindset and greater respect for the tangible and/or intangible cultural heritage.

The awareness-raising projects should actively increase the community's understanding and relationship with the tangible and/or intangible heritage and issues concerning its conservation and sustainable development. The project should be innovative and participatory, promoting public awareness and increasing community participation.

All projects should result in local support, building a sense of place, identity and ownership.

Who may submit an entry?

- Entries may be submitted from all countries that take part in the Creative Europe Programme of the European Commission³
- Entries may be submitted by anyone closely connected to the entry, as long as they have obtained permission from the owner of the building or site, author / owner of the study / project, or nominee, prior to submission
- Entries may be re-submitted one time only, with the necessary additional documentation
- Entries that have previously received a Special Mention of the Jury may not re-apply in the same category

Entry dossiers

- Entrants should complete and submit the entry form and make sure all required documentation is included. Please follow carefully the "Dossier requirements" for the appropriate category when preparing your dossier. Non-compliance will result to the elimination of the entry and will not be submitted to the jury
- Dossiers must be submitted in English or French only
- Entry forms must be typed (hand-written applications will not be accepted)
- Entry forms may not be submitted in capital letters
- All parts of the entry form should be filled in
- Receipt of the entry dossier will be acknowledged by the Europa Nostra International Secretariat by email only
- Dossiers will not be returned, but instead will be filed in the Europa Nostra archives

Selection procedure

- All entries will be assessed by a local expert prior to the jury meeting. Assessors will submit their assessment report to the juries
- The award-winning entries will be selected by a European jury of independent experts appointed by the Europa Nostra Board
- The seven Grand Prix laureates will be selected by the Europa Nostra Board in close consultation with the chairpersons of the four juries
- Entrants will be informed of the decision of the jury via e-mail by March 2018. The decisions of the jury are final and correspondence may not be entered into regarding the decision of the jury and feedback on the project
- Representatives of all winning entries will be invited to attend the European Heritage Awards Ceremony where they will be presented with their awards

Awards

- All winning entries will receive an award certificate as well as a wall plaque or a trophy
- In addition, winners of a Grand Prix will receive a monetary award of € 10.000

Publicity

- Award winners must respect the media embargo stated on their notification of winning an Award, until such time as advised by the Europa Nostra Secretariat. This is in order to maximise the announcement of the total list of laureates
- Award-winning achievements will be widely publicised throughout Europe

³ For the updated list of the eligible countries <http://www.europeanheritageawards.eu/apply/>

- Award winners will endeavour to achieve local media coverage of their Award (after the embargo has been lifted), and will provide the Europa Nostra secretariat with a list of their local media contacts
- Award winners are expected to provide Europa Nostra with additional photo material for PR purposes upon notification of the jury decision, if necessary. All photo material provided must be copyright free for Europa Nostra's use for publicity and other uses; photo credits will be noted on request
- Award winners are expected to organise, in consultation with the Europa Nostra secretariat and after the European Heritage Awards Ceremony has taken place, a Local Award Ceremony to present their award to those involved in completing their project and the local community, and to promote their achievement at the national level
- Owners or those responsible for the category "Conservation" winning projects are obliged to place the awarded bronze plaque in-situ, in a visible location