



Creative
Europe



EUROPEAN HERITAGE AWARDS / EUROPA NOSTRA AWARDS 2019

CALL FOR ENTRIES

The European Union Prize for Cultural Heritage / Europa Nostra Awards (as of 2019 The European Heritage Awards / Europa Nostra Awards¹) were launched in 2002 by the European Commission as part of the implementation of the Culture Programme, which has now been succeeded by the Creative Europe Programme. Since its launch Europa Nostra, the Voice of Cultural Heritage in Europe, has been responsible for running this awards scheme on the basis of its long experience in publicly recognising individual or joint excellence in the field of cultural heritage at a European level.

The Awards are granted annually to identify and promote best practices in the conservation of tangible and intangible cultural heritage, to stimulate the trans-frontier exchanges of knowledge and experience throughout Europe, to enhance public awareness and appreciation of Europe's cultural heritage, and to encourage further excellent initiatives through the power of example.

Outstanding heritage achievements will be awarded in the following **categories**:

- **Conservation**
- **Research**
- **Dedicated service by individuals or organisations**
- **Education, training and awareness-raising**

Criteria for the assessment and selection of entries include: excellence in the work executed and preliminary research conducted, respect for artistic, cultural and social value, setting, authenticity, integrity as well as the European dimension² of the entry. Its innovation, sustainability, interpretation and presentation, educational work, funding and management, social responsibility, and audience development will also be considered. Entries can be on a scale ranging from small to large, local to international.

The European Heritage Awards / Europa Nostra Awards will honour up to 30 outstanding heritage achievements from all parts of Europe every year. The number of awards every year will depend on the type and quality of entries received.

Up to seven projects will be selected as Grand Prix winners and one will receive the Public Choice Award through an online vote conducted via the Europa Nostra website.

Closing date: 15 November 2018 (last date of receipt)

For more information: awards@europanostra.org

Download an entry form: www.europeanheritageawards.eu/apply

¹ The continuation of the partnership with the European Commission for the next three years is subject to a positive EC decision by October 2018, following the Call for Proposals [EAC/S48/2017](#) 'Organisation and implementation of the annual European Heritage Awards (2019-2021)'.

² The European dimension may refer to:

- Collaboration between organisations or individuals in two or more European countries on a particular project;
- Contribution to a developing sense of European identity or European social cohesion;
- Enrichment and deepening of symbolic meanings and aesthetic values drawn from European tradition.

CONDITIONS OF ENTRY

Select the most appropriate category and submit one entry form only per project or field of work. The project/entry may be submitted to one category only. If you are not sure which category is the most appropriate for your project, please contact awards@europanostra.org or +31 70 302 40 52.

Areas

- Architectural heritage: single buildings or groups of buildings in a rural or urban setting
- Building additions or alterations, or new building projects within historic areas
- Industrial and engineering structures and sites
- Cultural landscapes: historic urban environments or townscapes, city or town squares and streetscapes
- Historic parks and gardens, larger areas of designed landscape or of cultural, environmental and/or agricultural significance
- Archaeological sites, including underwater archaeology
- Works of art and collections: collections of artistic and historic significance or old works of art
- Intangible cultural heritage³
- Digitisation projects of cultural heritage⁴

Categories

Conservation

Outstanding achievements in the conservation, enhancement and adaptation to new uses of cultural heritage in any of the above-mentioned areas.

- Projects should have involved outstanding restoration or conservation of a structure or site, its adaptation to new or existing uses, building additions or alterations, or new design in conservation areas.
- The building / site / work(s) of art must be accessible to the public. Buildings or sites that are regularly used by large numbers of people, for instance schools or office premises, are considered accessible; private buildings or sites that are regularly open to visitors are considered accessible.
- The projects may include an interpretative display for cultural or educational purposes.
- Completed phases of large-scale projects are eligible. Entrants should state in the description how the phase relates to the project as a whole, and indicate the overall project's expected completion date.
- The projects must have been completed within the past three years: October 2015 - October 2018.

Research

Outstanding research projects which lead to tangible effects in the conservation and enhancement of cultural heritage in Europe in any of the above-mentioned areas.

- Studies, digitisation projects, results of research and / or scientific publications which have been completed within the past three years (October 2015 - October 2018) may be submitted.

Note: If the study is preliminary research carried out before a now completed intervention, submit the entry as a Category Conservation project only.

Dedicated service by individuals or organisations

Open to individuals or organisations whose contributions over a long period of time (minimum 5 years) demonstrate a high degree of devotion coupled with excellence in the protection, conservation and enhancement of cultural heritage (relating to any of the above-mentioned areas) in Europe and far exceeding

³ Intangible cultural heritage as practices, representations, expressions, as well as the knowledge and skills that communities, groups and, in some cases, individuals recognise as part of their cultural heritage (inter alia oral traditions and expressions, performing arts, social practices, rituals and festive events, knowledge and practices concerning nature and the universe and traditional craftsmanship). Source: [UNESCO](http://unesco.org)

⁴ For more information on Digital Culture and Digitisation please visit <https://ec.europa.eu/digital-agenda/en/digital-culture>

normal expectations in the given context. The contribution should be of a standard which would be considered outstanding in the European context and may have a European impact.

- Entries must be nominated by a third party only; nominations may not be submitted by a family member of a nominated individual or by a member / employee of a nominated organisation
- Nomination of an artist may not be accepted

Education, training and awareness-raising

Outstanding initiatives related to education, training and awareness-raising in the field of tangible and / or intangible cultural heritage (in any of the above-mentioned areas), to promote and/or to contribute to the sustainable development of the environment.

The initiatives should be:

- Sufficiently advanced to have led to tangible results: ongoing or future activities must be in evidence
- Exemplary, sustainable and applicable in other parts of Europe
- Innovative and creative
- Interactive and participatory
- Reaching beyond the usual academic framework

They should also have a professional basis, reach a large audience and promote social inclusion, intercultural and intergenerational dialogue, as well as active community engagement.

The activities should be related to education or training, or be a combination of the two. They can also be solely awareness-raising initiatives (e.g. innovative and interactive media-projects, campaigns, etc).

The educational activities should also have a sound educational method to familiarize the public with tangible and/or intangible heritage, creating acceptance and support for the built environment and the sensitisation of non-experts. The initiative should result in greater respect for the tangible and/or intangible cultural heritage.

The training activities should also be based on a sound pedagogical method, and should provide knowledge of historical construction and technical skills, interdisciplinary cooperation, mastering of processes in restoration and reconciliation of historical and modern technology. They should result in increased self-esteem and confidence in the participants.

The awareness-raising activities should actively increase the community's understanding and relationship with tangible and/or intangible heritage and issues concerning its conservation and sustainable development. The initiative should be innovative and participatory, promoting public awareness and increasing community participation.

All initiatives should result in local support, building a sense of place, identity and ownership.

Who may submit an entry?

- Entries may be submitted from all countries that take part in the Creative Europe Programme of the European Union⁵.
- Entries may be submitted by anyone closely connected to the entry, as long as they have obtained permission from the owner of the building or site, author / owner of the study / project, or nominee, prior to submission.
- Entries may be re-submitted one time only, with the necessary additional documentation.
- Entries that have previously received a Special Mention of the Jury may not re-apply in the same category.

Entry dossiers

- Entrants should complete and submit the entry form and make sure all required documentation is included. Please follow carefully the "Dossier requirements" for the appropriate category when

⁵ For the updated list of the eligible countries www.europeanheritageawards.eu/apply

preparing your dossier. Non-compliance will result in the elimination of the entry and it will not be submitted to the jury.

- Dossiers must be submitted in English or French only.
- Entry forms must be typed (handwritten applications will not be accepted).
- Entry forms may not be submitted in capital letters.
- All parts of the entry form should be filled in.
- Entries must be supported by a minimum of three (3) letters of recommendation
- Receipt of the entry dossier will be acknowledged by the Europa Nostra International Secretariat by email only.
- Dossiers will not be returned, but instead will be filed in the Europa Nostra archives.

Selection procedure

- All entries will be assessed by a local expert prior to the jury meeting. Assessors will submit their assessment report to the juries.
- The award-winning entries will be selected by a European jury of independent experts appointed by the Europa Nostra Board.
- The seven Grand Prix laureates will be selected by the Europa Nostra Board in close consultation with the chairs of the four juries.
- Entrants will be informed of the decision of the jury via e-mail by April 2019. The decisions of the jury are final. Correspondence may not be entered into regarding the decision of the jury. No feedback on the project can be provided.
- Representatives of all winning entries will be invited to attend the European Heritage Awards Ceremony where they will be presented with their awards.

Awards

- All winning entries will receive an award certificate as well as a wall plaque.
- In addition, the seven winners of a Grand Prix (chosen from among the 30 laureates of the Awards) will receive a monetary award of € 10.000.

Publicity

- Award winners must respect the media embargo, until such time that they are advised by the Europa Nostra International Secretariat to announce the news. This is in order to maximise the effect of the announcement of the total list of laureates.
- The award-winning achievements will be widely publicised throughout Europe.
- Award winners will endeavour to achieve local and national media coverage of their Award (after the embargo has been lifted).
- Award winners are expected to provide Europa Nostra with additional photo material for PR purposes upon notification of the jury decision, if necessary. All photo material provided must be copyright free for Europa Nostra's use for publicity and other uses; photo credits will be noted on request.
- Award winners are expected to organise, in consultation with the Europa Nostra Secretariat and after the European Heritage Awards Ceremony has taken place, a Local Award Ceremony to present their award to those involved in completing their project and the local community, and to promote their achievement at national level.
- Owners or those responsible for the winning projects are requested to place the awarded bronze plaque in-situ, in a visible location.

General Data Protection Regulation

1. How we use personal information

Personal data provided to Europa Nostra will be collected and processed for the following purposes:

- Administration of the Awards scheme
- Research and statistical analysis
- Communication about our activities and projects
- Newsletters and e-mail campaigns
- Invitations to events (co-)organised by Europa Nostra, such as the annual congress, general assembly or heritage awards ceremonies taking place in your region/country
- Communication about other heritage-related matters
- Registration for Europa Nostra events

Personal data collected and processed by Europa Nostra may be shared with the following groups:

- Europa Nostra employees
- Jury members and application assessors

Also under strictly controlled conditions:

- Board and Council members of Europa Nostra
- Europa Nostra Country Representations
- The European Commission
- Auditors
- Advisors
- Cloud-based services such as [Google Cloud](#) and [SendinBlue](#)
- IT Services Providers

Europa Nostra does not sell or share your personal information to other organisations. You remain in control of how we communicate with you (surface mail, email and/or phone). You can update your choices by contacting us at awards@europanostra.org.

2. Accessing your personal data

You have the right to ask us, in writing, for a copy of all the personal data held about you. A copy will be sent to you as soon as possible and not later than 40 days after your request. If you would like to access your personal data held by us, please apply in writing to Europa Nostra:

Europa Nostra
Lange Voorhout 35
2514 EC Den Haag, The Netherlands

3. Updating and amending your personal information

If you want to update or amend your personal data or preferences please write to:

Europa Nostra
Membership
Lange Voorhout 35
2514 EC Den Haag, The Netherlands

Note: the supervisory authority is the Dutch Data Protection Authority (Autoriteit Persoonsgegevens)