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How to prepare an application for the European Heritage Awards / Europa Nostra Awards 2021

Elena Bianchi, Heritage Awards Coordinator
Audrey Hogan, Programme Officer

Webinar
3 September 2020



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Webinar Outline

- General information on the Awards Scheme
- Procedure and timeline edition 2021
- How to prepare an application
- Tips and common mistakes
- Q & A

European prizes and initiatives



Music Moves Europe



EU Prize for Literature



EU Prize for Contemporary Architecture



Music Moves Europe: Talent Award



European Heritage Awards/Europa Nostra Awards



Young Talent Architecture Award



European Capitals of Culture



European Heritage Label



European Heritage Days



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European Heritage Awards / Europa Nostra Awards



- Awarded with the **European Commission** since **2002**
- **4 categories of entry:** Conservation; Research; Dedicated Service to Heritage; Education, Training and Awareness-raising
- In 2021: up to 30 Awards, up to 4 Grand Prix Winners, 1 Public Choice Award, 2 ILUCIDARE special prizes



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ILUCIDARE Special Prizes

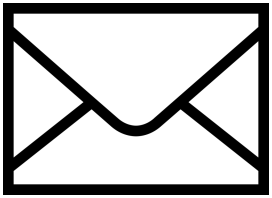
ILUCIDARE



ILUCIDARE is a project funded by the European Union's Horizon 2020 research and innovation programme under grant agreement No 821394.



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1 October

Deadline for
submissions
(date of sending)



October- November

Registration of the
submitted dossiers



November- January

Assessments by
local experts



January - March

Jury and Board
Meetings



April - October

Communication
activities and events



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What do I need to read and fill in

- Visit www.europeanheritageawards.eu/apply
- Read carefully the **Call for Entries** and decide in which category to apply
- Click on the red 'Apply' button.
- Select your country and category of entry
- Download the documents:
 1. Entrant's Guide
 2. Entry Form



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European Heritage Awards / Europa Nostra Awards

What's the difference?



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Countries eligible for the European Heritage Awards/Europa Nostra Awards: Albania, Armenia, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Cyprus, Croatia, Czechia, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Lithuania, Luxembourg, Malta, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Republic of North Macedonia, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Tunisia, Ukraine and United Kingdom.

Countries eligible for the Europa Nostra Awards only: Andorra, Azerbaijan, Belarus, [Faroe Islands](#), Holy See, [Israel](#), Liechtenstein, Monaco, Russia, San Marino, Switzerland and Turkey.



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Areas covered by all categories

- Archaeological sites, including underwater archaeology
- Architectural heritage: single buildings or groups of buildings in a rural or urban setting
- Building additions or alterations, or new building projects within historic areas in urban and rural settings
- Cultural landscapes, including historic urban environments or townscales, city or town squares and streetscapes, historic parks and gardens, larger areas of designed landscape or of cultural, environmental and/or agricultural significance
- Industrial and engineering heritage structures and sites
- Intangible heritage
- Moveable heritage: collections or single works of art or objects of historic significance
- Religious heritage sites



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Category Conservation

Outstanding achievements in the conservation, enhancement and adaptation to new uses of cultural heritage.



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Category Research

Outstanding research, digitisation and knowledge transfer projects which lead to tangible effects for the safeguard and enhancement of cultural heritage in Europe.



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Category Dedicated Service to Heritage

Individuals or organisations whose commitment over a long period of time (minimum 10 years) demonstrates a high degree of dedication and civic engagement coupled with excellence in the safeguard and enhancement of cultural heritage in Europe, which exceeds normal expectations in the given context.



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Category Education, Training and Awareness-raising

Outstanding initiatives related to education, training and awareness-raising of cultural heritage with the aim of fostering capacity-building and local support, building a sense of place and identity and stimulating citizens engagement and ownership.



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How do I apply?

- Fill in all parts of the entry form
- Consult the checklist at the end of each entry form to make sure you have included all of the necessary elements
- Send the digital and printed entry to Europa Nostra by mail. Postmark should be no later than 1 October 2020



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Tips and common mistakes

- General tips
- Role of entrant
- Selection of photographs
- Letters of recommendation
- Authorisations by the owner and the photographer



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Photographs

- **Carefully read the Entrant's Guide** for recommendations on selecting photos. Choose good quality photographs that are representative of the project. It is the only visual aid the jury has so it is important.
- There should be **2 copies of every photo** – one in low resolution and one in high resolution. Check the entrant's guide for a description of how to arrange the photo folders.
- For conservation projects, **'before'** and **'after'** pictures from the same angle/viewpoint are important.
- Photographs with **people** are important in all categories.

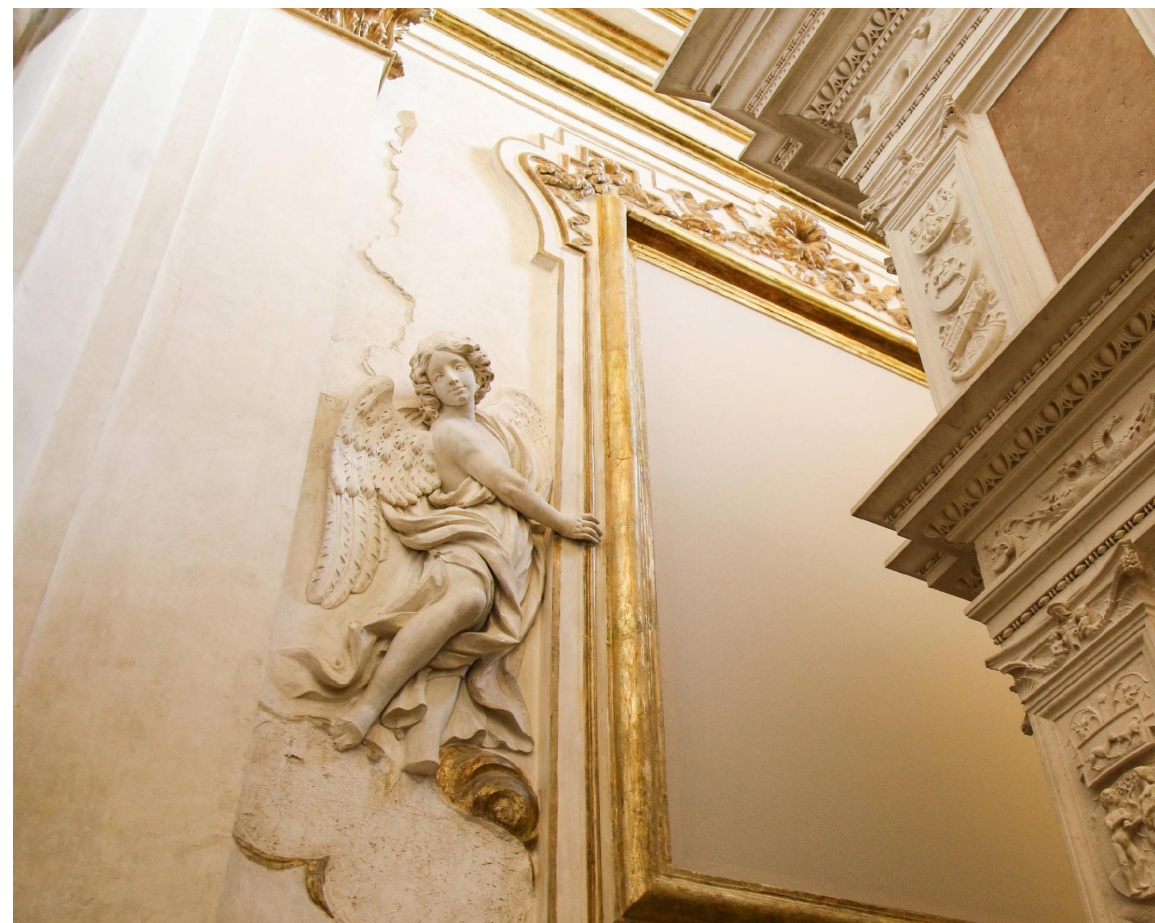


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Photographs - Conservation





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Photographs - Conservation



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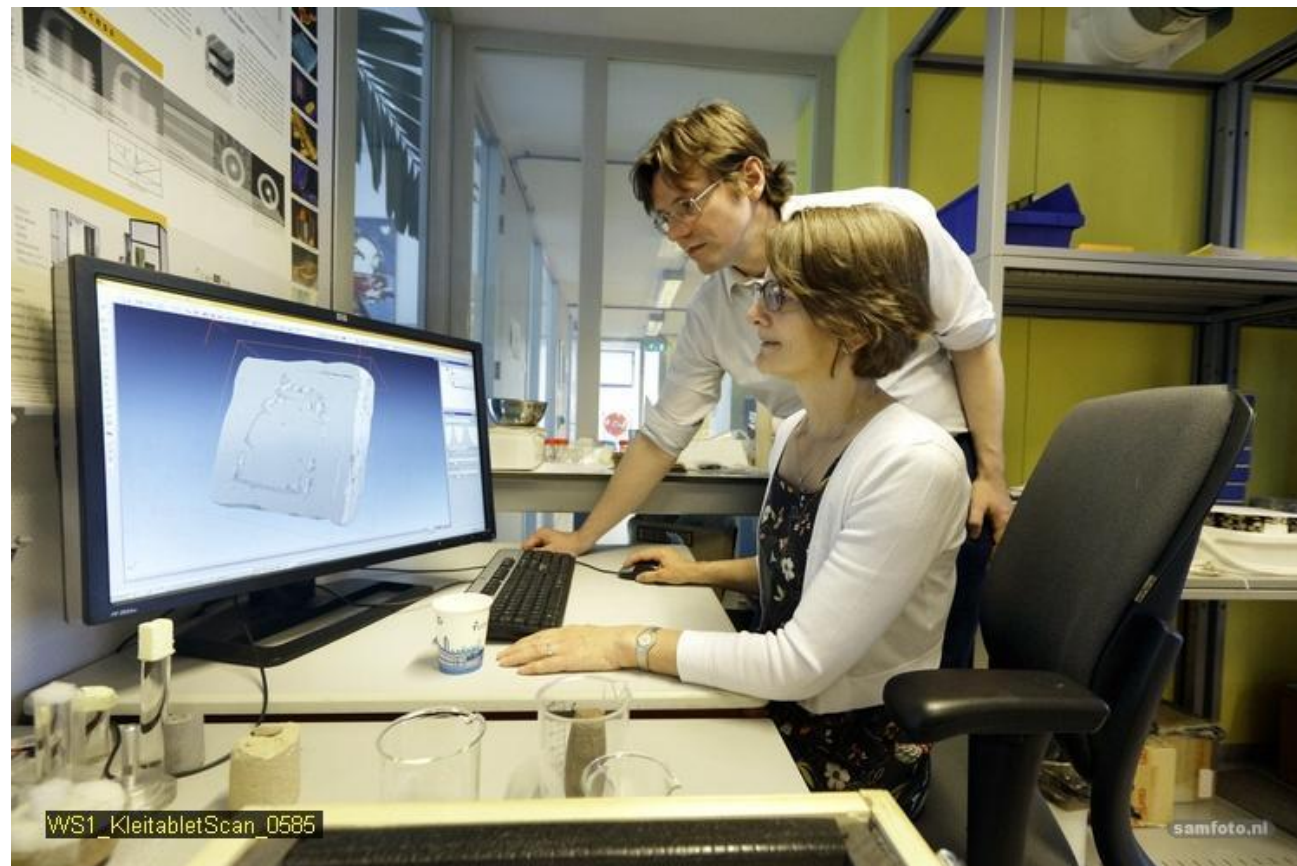
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Photographs - Research

Keywords: communication; researchers; equipment; tools; tangible (objects, sites); action





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Letters of recommendation

- The **three** letters of recommendation should state the scope and impact of the project.
- Can be in either English or in French. No other language will be accepted. You can provide a translation of any other language.
- The content of the letter should be specific to each referee's experience with the project.
- These letters should be provided by people that are not directly connected or related to the project. It should not be the owner.

Copyright authorisation (HIGHLIGHTED SECTIONS MUST BE COMPLETED)

The Licensor -
Photographer:

Name: John Smith

Address: National Museum, London, United Kingdom

[state here the name of the photographer or person that has the rights to the photos]

Upon request from **Europa Nostra**, having its seat at Lange Voorhout 35 NL - 2514 EC The Hague, acting for its own benefit and for the benefit of its partner in implementing the awards scheme (hereinafter referred together as "**the Licensees**");

And with reference to the work (hereinafter the "**Work**"):

Author(s):

John Smith

Title or description:

National Museum

Photographs taken:

1_MainEntrance_After, 3_MainHall_After, 7_Exhibition_After

Hereby:

- Subject to the conditions hereinafter specified, grants to the Licensees a royalty-free, non-exclusive authorisation to reproduce, extract, print, publish, make available the Work or parts thereof on any media including print digital and electronic forms. The Photographer also license to the Licensees the

- All intellectual property rights in the Work - including but not limited to patent, trademark rights and copyright - rest exclusively with the Licensor – Photographer
- The Licensees commit themselves to acknowledge the Photographer, whenever possible, as follows:

★ © John Smith, 2020 ★

[state here above the mention requested by the Photographer, e.g. : © [Name], [Year]]

- The present authorisation is unlimited in time and space.
- The Photographer warrants that it has the full right and title to license directly to the Licensees the rights stipulated herein.
- Rights and liabilities of the parties, insofar as they are not expressly covered by this authorisation, shall be established according to the law of the European Union and, where necessary by the substantive law of Belgium. Any dispute, whether as to the express terms of this authorisation or otherwise, shall be determined by the competent court of Belgium.

Place: London

Date: 1 October 2020

Signature and name:

John Smith

John Smith

Note: Please copy and paste this section if more than one photographer is involved in the project.



Q & A





THANK YOU!

WE LOOK FORWARD
TO RECEIVING YOUR
APPLICATION!

