How to prepare an application for the European Heritage Awards / Europa Nostra Awards 2021

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Webinar Outline

• General information on the Awards Scheme
• Procedure and timeline edition 2021
• How to prepare an application
• Tips and common mistakes
• Q & A
European prizes and initiatives

Music Moves Europe

EU Prize for Literature

EU Prize for Contemporary Architecture

Music Moves Europe: Talent Award

European Heritage Awards/Europa Nostra Awards

Young Talent Architecture Award

European Capitals of Culture

European Heritage Label

European Heritage Days
European Heritage Awards / Europa Nostra Awards

- Awarded with the European Commission since 2002
- 4 categories of entry: Conservation; Research; Dedicated Service to Heritage; Education, Training and Awareness-raising
- In 2021: up to 30 Awards, up to 4 Grand Prix Winners, 1 Public Choice Award, 2 ILUCIDARE special prizes
ILUCIDARE Special Prizes
1 October
Deadline for submissions (date of sending)

October - November
Registration of the submitted dossiers

November - January
Assessments by local experts

January - March
Jury and Board Meetings

April - October
Communication activities and events
What do I need to read and fill in

- Visit [www.europeanheritageawards.eu/apply](http://www.europeanheritageawards.eu/apply)
- Read carefully the **Call for Entries** and decide in which category to apply
- Click on the red ‘Apply’ button.
- Select your country and category of entry
- Download the documents:
  1. Entrant’s Guide
  2. Entry Form
European Heritage Awards / Europa Nostra Awards

What’s the difference?
Countries eligible for the European Heritage Awards/Europa Nostra Awards: Albania, Armenia, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Cyprus, Croatia, Czechia, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Lithuania, Luxembourg, Malta, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Republic of North Macedonia, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Tunisia, Ukraine and United Kingdom.

Countries eligible for the Europa Nostra Awards only: Andorra, Azerbaijan, Belarus, Faroe Islands, Holy See, Israel, Liechtenstein, Monaco, Russia, San Marino, Switzerland and Turkey.
Areas covered by all categories

- Archaeological sites, including underwater archaeology
- Architectural heritage: single buildings or groups of buildings in a rural or urban setting
- Building additions or alterations, or new building projects within historic areas in urban and rural settings
- Cultural landscapes, including historic urban environments or townscapes, city or town squares and streetscapes, historic parks and gardens, larger areas of designed landscape or of cultural, environmental and/or agricultural significance
- Industrial and engineering heritage structures and sites
- Intangible heritage
- Moveable heritage: collections or single works of art or objects of historic significance
- Religious heritage sites
Category Conservation

Outstanding achievements in the conservation, enhancement and adaptation to new uses of cultural heritage.
Category Research

Outstanding research, digitisation and knowledge transfer projects which lead to tangible effects for the safeguard and enhancement of cultural heritage in Europe.
Category Dedicated Service to Heritage

Individuals or organisations whose commitment over a long period of time (minimum 10 years) demonstrates a high degree of dedication and civic engagement coupled with excellence in the safeguard and enhancement of cultural heritage in Europe, which exceeds normal expectations in the given context.
Category Education, Training and Awareness-raising

Outstanding initiatives related to education, training and awareness-raising of cultural heritage with the aim of fostering capacity-building and local support, building a sense of place and identity and stimulating citizens engagement and ownership.
How do I apply?

• Fill in all parts of the entry form
• Consult the checklist at the end of each entry form to make sure you have included all of the necessary elements
• Send the digital and printed entry to Europa Nostra by mail. Postmark should be no later than 1 October 2020
Tips and common mistakes

• General tips
• Role of entrant
• Selection of photographs
• Letters of recommendation
• Authorisations by the owner and the photographer
• **Carefully read the Entrant’s Guide** for recommendations on selecting photos. Choose good quality photographs that are representative of the project. It is the only visual aid the jury has so it is important.

• There should be **2 copies of every photo** – one in low resolution and one in high resolution. Check the entrant’s guide for a description of how to arrange the photo folders.

• For conservation projects, ‘before’ and ‘after’ pictures from the same angle/viewpoint are important.

• Photographs with **people** are important in all categories.
Photographs - Conservation
Photographs - Research

Keywords: communication; researchers; equipment; tools; tangible (objects, sites); action
Letters of recommendation

- The **three** letters of recommendation should state the scope and impact of the project.
- Can be in either English or in French. No other language will be accepted. You can provide a translation of any other language.
- The content of the letter should be specific to each referee’s experience with the project.
- These letters should be provided by people that are not directly connected or related to the project. It should not be the owner.
Copyright authorisation (HIGHLIGHTED SECTIONS MUST BE COMPLETED)

The Licensor -
Photographer: Name: John Smith
Address: National Museum, London, United Kingdom

[state here the name of the photographer or person that has the rights to the photos]

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And with reference to the work (hereinafter the "Work"):

Author(s):
John Smith

Title or description:
National Museum

Photographs taken:
1_MainEntrance_After, 3_MainHall_After, 7_Exhibition_After

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Place: London
Date: 1 October 2020
Signature and name: John Smith

Note: Please copy and paste this section if more than one photographer is involved in the project.
THANK YOU!

WE LOOK FORWARD TO RECEIVING YOUR APPLICATION!